

PETER'S LAWS™

The Creed of the Persistent and Passionate Mind

THE ABUNDANCE EDITION

01. If anything can go wrong, Fix It!!... *to hell with Murphy!*
02. The best way to predict the future is to create it yourself!
03. The world's biggest problems are the world's biggest business opportunities.
04. The best way to become a billionaire is to help a billion people.
05. You get what you incentivize.
06. The day before something is a breakthrough it's a crazy idea.
07. Without a target, you'll miss it every time.
08. If you can't measure it, you can't improve it.
09. Fail early, fail often, fail forward!
10. Multiple projects lead to multiple successes.
11. Start at the top then work your way up.
12. Do it by the book ... *but be the author!*
13. "No" simply means begin again at one level higher.
14. When forced to compromise, ask for more.
15. If you can't win, change the rules.
16. If you can't change the rules, then ignore them.
17. When faced without a challenge, make one.
18. Don't walk when you can run.
19. The ratio of something to nothing is infinite.
20. If you think it is impossible, then it is... *for you.*
21. An expert is someone who can tell you exactly how it can't be done.
22. If it were easy, it would have been done already.
23. The world's most precious resource is the persistent and passionate human mind



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